

	FREE	SILVER	GOLD	PLATINUM	PLATINUM PLUS	ePLATINUM
Contact Info (Business Name, Address, Phone Number)	X	X	X	X	X	X
Categorization	X	X	X	X	X	X
Map	X	X	X	X	X	X
Hours of Operation	X	X	X	X	X	X
Advertise with Hot Deals, including banner ads	X	X	X	X	X	X
Photo Gallery		X	X	X	X	X
Business Profile		X	X	X	X	X
Web Site Link(s)		X	X	X	X	X
Link to Online Classifieds		X	X	X	X	X
Link to Directory Listing		X	X	X	X	X
Driving Directions		X	X	X	X	X
Analytics		X	X	X	X	X
Featured on Directory Home page		X	X	X	X	X
Premium Placement in Searches		X	X	X	X	X
Search Engine Optimization (SEO)*			X	X	X	X
Keyword Tracker Tool			X	X	X	X
Unique URL (custom domain included with Platinum)			X	X	X	X
Background Editor			X	X	X	X
Showcase Files & YouTube™ Video			X	X	X	X
Coupons & Specials			X	X	X	X
Testimonials			X	X	X	X
Inclusion in MOBs Deals app on iPhone & Android			X	X	X	X
Multipage Stand-alone Business Site				X	X	X
Custom Domain Name				X	X	X
Blog				X	X	X
Multimedia Gallery—Video, Slideshow, & Photos				X	X	X
Customer Reviews & Ratings				X	X	X
Claim Google™ Maps Listing**				X	X	X
Text or E-mail ME Business Info				X	X	X
Lead Generation				X	X	X
Video Advertising				X	X	X
PPC/SEM (via Orange Soda)				X	X	X
Call Tracking					X	X
Mobile/SMS Coupons					X	X
FanBuilder - Social Media Dashboard					X	X
Mobile Website					X	X
E-commerce Shopping Cart						X
Product Catalog, incl. search, categories, & multiple variations						X
Inventory Tracking/Fulfilment						X