

| | FREE | SILVER | GOLD | PLATINUM | PLATINUM PLUS | ePLATINUM |
|--|------|--------|------|----------|---------------|-----------|
| Contact Info (Business Name, Address, Phone Number) | X | X | X | X | X | X |
| Categorization | X | X | X | X | X | X |
| Map | X | X | X | X | X | X |
| Hours of Operation | X | X | X | X | X | X |
| Advertise with Hot Deals, including banner ads | X | X | X | X | X | X |
| Photo Gallery | | X | X | X | X | X |
| Business Profile | | X | X | X | X | X |
| Web Site Link(s) | | X | X | X | X | X |
| Link to Online Classifieds | | X | X | X | X | X |
| Link to Directory Listing | | X | X | X | X | X |
| Driving Directions | | X | X | X | X | X |
| Analytics | | X | X | X | X | X |
| Featured on Directory Home page | | X | X | X | X | X |
| Premium Placement in Searches | | X | X | X | X | X |
| Search Engine Optimization (SEO)* | | | X | X | X | X |
| Keyword Tracker Tool | | | X | X | X | X |
| Unique URL (custom domain included with Platinum) | | | X | X | X | X |
| Background Editor | | | X | X | X | X |
| Showcase Files & YouTube™ Video | | | X | X | X | X |
| Coupons & Specials | | | X | X | X | X |
| Testimonials | | | X | X | X | X |
| Inclusion in MOBs Deals app on iPhone & Android | | | X | X | X | X |
| Multipage Stand-alone Business Site | | | | X | X | X |
| Custom Domain Name | | | | X | X | X |
| Blog | | | | X | X | X |
| Multimedia Gallery—Video, Slideshow, & Photos | | | | X | X | X |
| Customer Reviews & Ratings | | | | X | X | X |
| Claim Google™ Maps Listing** | | | | X | X | X |
| Text or E-mail ME Business Info | | | | X | X | X |
| Lead Generation | | | | X | X | X |
| Video Advertising | | | | X | X | X |
| PPC/SEM (via Orange Soda) | | | | X | X | X |
| Call Tracking | | | | | X | X |
| Mobile/SMS Coupons | | | | | X | X |
| FanBuilder - Social Media Dashboard | | | | | X | X |
| Mobile Website | | | | | X | X |
| E-commerce Shopping Cart | | | | | | X |
| Product Catalog, incl. search, categories, & multiple variations | | | | | | X |
| Inventory Tracking/Fulfilment | | | | | | X |