



UNIVERSAL, CROSS-PLATFORM PUBLISHING

Matchbin Digital Editions

Universal Newsstand & Reader

- Newsstand purchasing interface for buying single issues or bundles/subscriptions
- Simple, universal interface for managing publications and issues
- Automatic download of publication updates
- Alerts when new issues are available & automatic download of issues purchased by bundle/subscription

Universal Newsstand & Reader

- All pages constructed in HTML5 + Apple TuneKit for cross-platform, cross-device compatibility
- Video, audio, images and text supported on all pages
- "Visual browse" for flipping through issue pages
- Font size controls and rich bookmarking tools
- Sharing via Twitter, Facebook and E-mail
- News Wire pulls down latest stories from the web giving every issue dynamically updated content

Additional features

- Portrait and landscape orientation
- Rich, full-page, interactive ads

